

**Advertising Contract for
www.effinghamcountyfair.com**

CnCWebDesigns.com
103 S Third Street
Altamont, IL 62411
618-483-5735
webmaster@cncwebdesigns.com

Contract Date: _____

Client Company Name: _____ (*client*)

Client Primary Contact Person: _____

Address: _____

City, State, Zip: _____

Voice / FAX Phone _____

E-Mail: _____

Service Description

CnCWebDesigns.com (*CnC*) will place the following ad (details on next page) on the 2009 Effingham County Fair Website - <http://www.effinghamcountyfair.com> (*website*) for the agreed length of the advertising contract. The ad will be in the form of a graphic (in Graphic Interface File (gif) or Joint Photographic Experts Group (jpg) format) that will be 100 Pixels wide by 100 Pixels tall. The ad will also contain a link to a web address to be provided by the *client*. The *client* may choose to *not* have a link to a web address, and in such a case the link will return to the *website*. The charge for the ad will be \$15 per month. This ad will be displayed in the "Visit our Sponsors" box in the upper left hand corner of pages being displayed on the *website* during the length of this contract. Each time the *client* ad is displayed on the website will count as one impression. A monthly report on the number of impressions and the number of times the ad was clicked on (click through) will be reported to the client via e-mail if the client requests it and an email address is provided by the *client*. The *client* is responsible for any added charges associated with the ad, which may include, but is not limited to, logo creation or fitting the ad to size. *CnC* reserves the right to refuse any advertiser that *CnC* deems is in poor taste, and can discontinue the display of an ad at any time on those grounds.

Additional Services
Logo Creation - \$40
Resize provided electronic graphic - \$10
Scan and resize printed graphic - \$20

Ad Description

Graphic File Name: _____

Graphic file can be attached to an email sent to webmaster@cncwebdesigns.com or can be provided by electronic medium by US post or hand delivered to CnC.

Website Link for Ad (optional) _____

Ad Start Date: _____

Ad End Date _____

Months of Ad Run _____

Services

_____ Ad Cost (_____ months of ad run X \$15 = _____)

_____ Design of Logo and 100X100 graphic by **CnC** subject to *client* approval (\$40.00)

_____ Graphic work to fit provided .gif or .jpg to size (\$10.00)

_____ Scan and fit provided printed logo (\$20.00)

Contract Total Cost _____

SIGNATURES:

CLIENT

CnCWebDesigns

Signed contract can be mailed to CnCWebDesigns.com / 103 S Third / Altamont, IL 62411

Office Use Only

Payment:

_____ CASH/ _____ CHECK (Number _____) Payable to Charlie Niehaus